



SOUTH AFRICA'S AI-POWERED DIGITAL AGENCY

Digital Solutions You Didn't Know You Needed

NB Digital Marketing Agency is a **100% black female-owned, 50% youth-led** AI-powered digital agency operating **100% online** across South Africa. We deliver agency-quality results at accessible prices — powered by AI, driven by strategy, and backed by **17+ years of marketing expertise**.

17+

Years Experience

100k+

Video Views

AI

Powered Results

R700

Digital Presence Analysis

OUR SERVICES

What We Offer



★ Signature Service

Digital Presence Analysis

R700 once-off

Before we build, we diagnose. Our DPA is a comprehensive audit of your entire digital footprint — website speed, social media, local SEO, and competitor benchmarking — giving you a crystal-clear picture of where you stand and exactly what needs to change.

- ✓ Website speed, UX & conversion audit
- ✓ Social media audit & branding review
- ✓ Google & Local SEO audit
- ✓ Competitor benchmarking (3 rivals)
- ✓ Actionable PDF report + 30-min strategy call
- ✓ FREE with any monthly package



Website Design & Development

R950 from • FREE 1 month hosting

Professional, mobile-responsive websites that convert visitors into customers — built fast, SEO-optimised, and ready to grow your business from day one.

- ✓ Custom, mobile-responsive design
- ✓ SEO-optimised structure
- ✓ 1 month FREE hosting included
- ✓ Contact forms & lead capture
- ✓ Fast turnaround, professional delivery



Social Media Management

R1,500 from /month

We handle your Facebook, Instagram & LinkedIn presence end-to-end — from content strategy and creation to scheduling, community management, and performance reporting.

- ✓ 3 platforms: Facebook, Instagram & LinkedIn
- ✓ AI-powered content creation
- ✓ Graphic design & copywriting
- ✓ Story & Reel creation
- ✓ Community engagement & monthly reports



Poster Design

R285 from

Eye-catching, professionally designed posters and graphics that stop the scroll and communicate your brand message with impact — delivered fast.

- ✓ Social media posters & flyers
- ✓ Event & promotional graphics
- ✓ Brand-consistent visual identity
- ✓ Fast turnaround delivery



We Also Specialise in Paid Media & Meta Ads

Reach the right audience at the right time — with measurable results.

◆ Meta (Facebook & Instagram) Ads

◆ Google Ads & PPC

◆ Audience Targeting

◆ A/B Testing

◆ Weekly Performance Reporting

◆ ROI-Focused Strategy

Client Success Stories

★★★★★

"Lily launched our brand from zero — social media presence, identity, the whole package. Within weeks we had real traction and a professional image that matched our sound. NB Digital Marketing Agency doesn't just market you, they believe in your vision."



Black Brother Records

Music Label — Business Launch & Social Media Management

★★★★★

"Our entire corporate identity was transformed. From our logo to our letterhead, business cards and email signature — everything now speaks the same professional language. Clients notice the difference immediately."



Brand Buhle

Promotional Merchandising — CI Guide & Business Stationery

★★★★★

"NB Digital Marketing Agency gave us a website and a digital strategy that truly reflects who we are. The transformation was seamless, professional, and fast. We now show up online with the confidence our brand deserves."



Chloe Nkanyezi Solutions

SITA Accreditation — Website Design & Digital Transformation

★★★★★

"Our new website has completely changed how clients perceive us. We went from word-of-mouth only to having a credible digital presence that generates enquiries. Lily understood our property market and delivered beyond expectations."



City Homes for Us

Real Estate & Property Management — Website Design

★★★★★

"Our social media went from inconsistent to impactful. NB Digital Marketing Agency understood our creative mission and translated it into content that actually resonates with our audience. Engagement is up and our community is growing."



Impact Citizens Creatives

Creative Agency — Social Media Marketing

★★★★★

"Lily built my entire brand identity from scratch — website, TikTok strategy, everything. In less than 3 months we hit 1,500+ followers, 12,000+ likes and over 100,000 video views. I went from unknown to recognised. This agency is the real deal."



King Aya

UGC Creator — Agency Representation & Talent Management



NB MARKETEERS

Our dedicated e-commerce division — helping South African businesses sell online with professional product listings, online store setup, and digital marketplace management.

→ Visit: nbdigitalmarketing.co.za/nb-marketeers

GET IN TOUCH



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